

Loquate Community Index White Paper

Measuring a Corporation's ESG Social Component

R079-bx

According to Barron's 8-29-21

"ESG investing, which focuses on how well companies perform in environmental, social, and corporate governance matters, is growing rapidly..."

According to Jason Saul of the University of Chicago writing for Stanford Social Innovation Review quoted in Barron's Fixing the S in ESG asked:

"Is the planet really *more important* than the people?.. In other words, a company's actions, policies, and investments can and should positively impact people's lives."

Problem-measuring a Corporation's Community ESG Social Component at a known, fixed cost.

Solution-Loquate's gold standard INDEX measures community at 4 points through a Turnkey community betterment package in "unity for all."

Cost Benefits-Loquate's Turnkey is wholesome, simple, free and easy to use by employees. So it frees up management time. The Loquate Smart® group program substantially offsets its employer cost through:

- Increased retention.
- Increased motivation.
- Increased engagement.
- Increased profitability.

See Gallup studies 2013 and 2011 state of the Global Market Place: 147% higher earnings per share @ 9.3 engaged for every 1 not engaged vs 2% lower earnings per share @ 2.6 engaged for every 1 not engaged.

Measurement is robust.

Loquate's core competence is community building. If you can't measure it, you can't monitor it. Loquate measures community at 4 Smart® points: environment (Smart® Scores Community Survey), member (Member Smart® Scores), leader (Leader

Smart® Domain Scores), and identity (Smart® Identity Experience Scores).

Betterment is comprehensive.

Like solving for any unknown, knowing what to solve for is key. The Loquate X factor is freedom to live your deepest beliefs in harmony with all. With over 50 years' experience building community, Jeff Liautaud, Founder of Loquate, said: "Our measurement and betterment Turnkey, builds community. Community may be the most self-evident S factor *based on its definition alone.*"

Loquate defines sense of community as an environment characterized by togetherness and sharing as opposed to cool detachment. The leaders in the environment know the members and go out of their way to be helpful. Though the members are quite diverse, personal diversity is celebrated for its contribution. There is a sense of group loyalty and group support. The atmosphere is cohesive. The environment is a community.

Loquate Delivers Community

Loquate community relations for corporations is a special niche.

Community Relations Benefits

- Turnkey frees up management time.
- Sustainable Community Relations.
- Low cost and high "Bang Per Buck" exceeds common social components,
- Open to all stakeholders, an interested subset by free will chooses to volunteer.
- Quantifies results of volunteers.
- Community impact is a best place to live/work.
- Smart® Grants are invested directly in employees through educational and implementation Certification,
- Our empowerment process builds community "in unity for all,"
- High employee vertical growth occurs through long lasting depth of the process,
- Higher return on investment, through management controlled dashboard of program cost, initially incentivized at 1.5 X employee rate per standard hour per Certification.

Loquate Delivers Community Two volunteer prongs deliver community: one in the corporation and one in the local communities of the volunteer employees. Smart® grants overlap both prongs. Ten classic scores designed together to measure community are obtained after each Smart® group meeting. Our process specializes in reinforcing Smart® habits that satisfy innate needs and build community relations.

The greater the corporate community, the higher the perception of well-being coming from the corporation.

Improving a Corporation's Community Social Component

THE LOQUATE COMMUNITY INDEX (“INDEX”) has 4 scores with a weighting of 25% per score summing to the INDEX score. Measurement is based upon the experience of community by participants in the Loquate Smart group program. Their perception is a valid scientific measurement of social impact. INDEX social impact data is standardized, and comparable. In short, the INDEX seeks to provide a reliable, quantitative measurement standard for community.

Loquate offers free courses online. Our Smart® groups offer implementation. Taken together Certification occurs. Incentivized to learn, volunteers make better employees with better impact education from Loquate’s Turnkey. Our hope is that partner corporations using our Turnkey empower their employees across America to reclaim, renew, and refresh our land of the free. Thus the corporation stays in charge of outsource community relations, and Loquate as a nonprofit delivers community using its INDEX measurement standard.

The **Smart® Scores Community Survey**, resource number R099, measures sense of community through

a series of questions. The community survey is taken periodically by the organization. [R099](#).

Member Smart® Scores, resource number R097, measure community using ten classic questions in each Smart® group after each meeting. This is our most basic measuring instrument. [R097](#).

Leader Smart® Domain Scores, resource number R098, measure community building intention by managers in the corporation who create sense of community, and empower those within their domains to build sense of community as well. [R098. Certification](#).

Smart® Identity Experience Scores, resource number R082, measure integration of the mission statement of the corporation with sense of community of Smart® group members. An identity experience is defined as a single experience elevated in the mind of the member as typical of what it means to be a member of the corporation and to be a member of the local community. Identity experience evaluation is the ultimate community relations verification within the INDEX. [R082. Certification](#).

Turnkey Includes Community Outreach

Outreach continues in the local communities of the volunteer employees. Incentivized small groups lead to volunteer sustainability in unity for all. Volunteers become community ambassadors.

Community “in unity for all”

is earth’s furthest reach!

Corporations that rise to deliver community through their employees occurs in surrounding villages, towns, or even cities. Empowered employees lead the way. Freedom to live your deepest beliefs in harmony with all, is a best place to live/work.

Your Essential Turnkey

This Turnkey makes essential connections. Everyone has innate needs. The innate needs are cited in hundreds of thousands of Academic Research articles since 1981 based on the work of Deci and Ryan who state:

“The findings have led to the postulate of three innate psychological needs—competence, autonomy, and relatedness—which when satisfied yield enhanced self-motivation and mental health and when thwarted lead to diminished motivation and well-being.”

Our Turnkey is essential. Ryan sees “Amazing Convergence” with Loquate’s primary values which become Smart® habits that satisfy innate needs. Feedback from Member Smart® Scores verify the degree to which satisfying innate needs becomes the norm among small group members.

In 1977 Loquate discovered **primary values** that build community. **Primary values** converge as the Smart® habits that satisfy *innate needs*:

The innate need of *Relatedness* is satisfied by the primary value of - **Doing that which is truly in the best interests of others.**

The innate need of *Competence* is satisfied by the primary value of - **Attaining goals or other ends, not necessarily preconceived as goals, but which become goals once experienced.**

The innate need of *Autonomy* is satisfied by the primary value of - **Operating in an area of meaningful expansion for yourself, that is your interiorly preferred work.**

The Academic Research cited above also shows that the more people focus on goal content with selfish aims, like money, image, power etc., which do not directly satisfy innate needs and often crowd them out, the less happy they are—even when they attain them. The more they place value on community, the greater their well-being and happiness.

Loquate Community INDEX Scores

The Loquate INDEX score relates to the Corporation’s Smart® groups. Typically immediate results are B+ to A- and over time peak to a sustainable A+ all measured and documented.

Being on the INDEX is not dependent upon a score. Upon implementation of Loquate’s Turnkey by the corporation, the corporation immediately begins new

avenues of community relations in addition to whatever else the corporation is already doing. It is not only publicly traded companies who may benefit from the INDEX but also privately held companies with a similar vision to build community relations.

Proven Successful!

In one small group, Member Smart® Scores over a four-year period averaged 96% (A+). Empowerment occurs at each of the 4 components of the INDEX scores. Challenges are overcome thru shared experience in the Smart® groups, and then outward into the community.

“Sharing our stories, building our community.”

“Unity for all.”

The Loquate Smart® group program utilizes principles of Interfaith Dialogue that are the instrumental means to “unity for all.” Interfaith Dialogue in the small group upholds atheists, agnostics, and all religions. No proselytizing in the small group shocks me into listening well.

The Smart® group follows this Smart® protocol:

- self change, not changing another,
- relevant resolution story telling, not advice,
- satisfy innate needs, not ordinary conversation.
- Praying for each other is caring for each other.

Peace in the workplace comes from living and working together in spite of our differences. In Identity Experience Evaluation an assembly is held after one year, and annually thereafter, by participants in the Smart® group program. Only those participants who are successful at melding the mission statement of the corporation with their own identity of what it means to be a member of the corporation by satisfying innate needs and building

community are publicly shared. This is an opportunity to get more participant employees.

To have freedom to live our deepest beliefs in unity for all throughout our materials we use the following terms interchangeably: "That which you value the most for the common good," Spirit, and God. This excludes no one and includes everyone.

The highest application of innate needs is Spirit-centered community. We get this by having faith in each other's good common sense ability to come to God as they see God.

Incredible Value.

A few can affect many. An institution has deeper roots. Something permanent and good for the volunteers makes the corporation into an institution. They know the institution cares about their deepest beliefs. Freedom to live one's deepest beliefs in harmony with all is incredible value. That is why the institution becomes a best place to work.

The Loquate X Factor Formula is this.

Satisfying Innate Needs = Community Relations = Best Place to Work/Live.

Mission

Loquate's mission is to work with members of groups and organizations:

- To develop the member's diversity and sense of shared humanity thru self awareness,
- To develop a sense of community in small groups of self aware members,
- To develop the sense of community within the larger group or organization of which they are a part,
- To develop the larger group or organization into a catalyst for the sense of community in its surrounding environment,
- To spread the sense of community throughout our fragile world using small functional incubator groups to serve as a model for peace.

Founder

Loquate was founded by Jeff Liautaud. He has a degree in Mathematics from Quincy University, a Franciscan University where he first experienced sense of community. Since 1970 this became a lifelong avocation for him. It was not until he had a [vision](#) from God that Jeff experienced the highest form of community as Spirit-centered community. He also has a Master's in Business Administration specializing in Finance. He began his career on Wall Street in investment banking. He founded his charity, Loquate for intentional community building, its core strength.

Today Jeff is also founder and Portfolio Director of Business Owners Charter, Inc, a source of investment algorithms. Thru Loquate, his knowledge of ESG investing promotes the unity of mankind.

Resources

Loquate (6436 N. Oketo Ave, Chicago, IL 60631, United States jeff@loquate.tv 773-621-0863).

[Scientifically Proven Innate Needs](#)

<https://www.loquate.tv/wp-content/uploads/2019/09/R041-acInnate-Needs-and-Primary-Values-that-Satisfy-InnateNeeds.pdf>

[Smart® Grants Deliver Community Relations for Corporations](#)

<https://www.loquate.tv/wp-content/uploads/2021/10/R086-ac-Turnkey.pdf>

[Welcome to Loquate!](#) - a charity whose core strength is community building for all mankind, exclusive of none - <https://www.loquate.tv/wp-content/uploads/2020/02/R010Welcome-to-Loquate-ai.pdf>

[Portfolio Director](#) <https://treefortfinancial.com/wp-content/uploads/2021/01/A608-F127-2020-1231-ao-BOC-Hypothetical-Compounded-Annual-Return.pdf>

[Best Places to Work](#) <https://www.loquate.tv/wp-content/uploads/2021/09/R083-ac-Best-Places-to-Work.pdf>