

The Loquate Turnkey is a fundraising opportunity for its Sponsors and their stakeholders. If the Sponsor is a charity, church, educator or similar organization, the Loquate turnkey would be used more like a fundraising opportunity for the organization while building community.

If the Loquate Turnkey is used by a for profit corporation like a business, a twofold opportunity exists: brand enhancement and charitable outreach on a break even basis. This means a time horizon of three years could involve payback of initial investment. Thereafter all further benefits go to the participating community outreach.

It works like this. First a Corporation like a business would benefit as shown below under the following assumptions:

- 1. Cost to enroll is \$200 or whatever the participant can afford. All services provided to employees are on employees' own time not at work.
- 2. 1650 employees at one location. Results are for that location. Other locations may show similar results. Per participant \$100 cost from Corporation becomes an initial Corporation outlay.
- 3. 500 non employee stakeholder participants come from the community, including friends of participants. Per participant \$100 cost from Corporation also becomes an initial Corporation outlay.

- 4. Small groups are formed called Smart® groups of 4-8 participants. Smart® is a registered trademark of Loquate in International Class 045.
- 5. At first Loquate Turnkey provides trained facilitators via zoom to train participants in three 2 hour sessions. The training teaches how to facilitate a Smart® group. The average cost per participant after Loquate, a charity, discounts its services for those who are unable to afford initial participant outlay, even with the \$100 Corporation outlay, is \$175.
- 6. In the second and third years, participants train newcomers, not Loquate. All training is volunteer on their own time, never on work paid time.
  - a. The corporation receives \$44,625, which is equivalent to its total Corporation outlay to date ended third year, for a breakeven.
  - b. Loquate makes each Smart® group autonomous with its own defining outreach to make the world a better place to live. The outreach and trainers receive \$217,875 to be split as the Organization so decides.
  - c. Loquate a charity for peace receives \$86,375.

If you are not a business, but are a charity or organization like a University or Church Congregation you would benefit as shown below under the following assumptions:

1. Cost to enroll is \$200 or whatever the participant can afford. All services

- provided to employees are on employees' own time not at work.
- 2. 300 employees at one location. Results are for that location. Other locations may show similar results. Per participant \$100 cost from Organization initial becomes an Organization outlay.
- 3. 1000 non employee stakeholder participants come from the community, including friends of participants. Per participant \$100 cost from the Organization also becomes an initial Organization outlay.
- 4. Small groups are formed called Smart® groups of 4-8 participants. Smart® is a registered trademark of Loquate in International Class 045.
- 5. At first Loquate Turnkey provides trained facilitators via zoom to train participants in three 2 hour sessions. The training teaches how to facilitate a Smart® group. The average cost per participant after Loquate, a charity, discounts its services for those who are unable to afford initial participant outlay, even with the \$100 Corporation outlay, is \$175.
- 6. In the second and third years, participants train newcomers, not Loquate. Results for all 3 years combined.
  - a. The Organization receives \$104,438.
  - b. Loquate makes each Smart® group autonomous with its own defining outreach to make the world a better place to live. The outreach and trainers receive \$131,250 to be split as the Organization so decides.
  - c. Loquate a charity for peace receives \$86,375.

Return to <u>website</u> or if you want more information for your organization, contact Jeff Liautaud founder of Loquate at <u>jeff@loquate.tv</u> or schedule a meeting using our <u>1 on 1 Meeting Signup</u>. At the scheduled time call me at 773-621-0863.

## Loquate

We help organizations build community

